

Turn your organisation into a volunteer magnet!

Thursday 15 November 2012

**Cumbria Rural Enterprise Agency (CREA)
Redhills, Penrith CA11 0DT
10am - 4pm**

**Trainers: Rob Jackson (Rob Jackson Consulting Ltd)
Martin J Cowling (People First – Total Solutions)**

This interactive workshop will help you to:

- Effectively attract and keep volunteers
- Identify key actions to improve your volunteer recruitment
- Implement best practice solutions developed in the UK and globally
- Create a positive volunteer culture in your organisation



Cost: £99 (third sector organisations)

To include lunch, refreshments and resources:

- A copy of the second edition of the Turn Your Organisation into a Volunteer Magnet eBook as well as a free Magnet Resource Kit including updated Magnet information
- Discounted access to the People First – Total Solutions online Volunteer Program Assessment tool
- Discounted subscription to the leading practical journal e-volunteerism

To book email training@cumbriacvs.org.uk or call 01768 800350

Please book by 1 November 2012

Please note: cancellations must be made at least 2 weeks before the course date or full payment will be due.
For full details of our cancellation policy, visit: www.cumbriacvs.org.uk

Please turn over for more information on the trainers



**NAVCA
Quality
Award**



About the trainers

Martin J Cowling is a leading global consultant on not for profit and volunteer management, working annually in more countries than any other consultant in the field. Martin's presentations are highly rated internationally for their content and style, being seen as 'informative, thought provoking and beneficial' He is a regular presenter at the US National Conference on Volunteering and Service, the world's largest gathering of leaders from the not for profit sector.

Rob Jackson has worked in the volunteering movement since July 1994, during which time he has led and managed volunteers and volunteer programmes in education, advice, fundraising and children's services settings at local, regional and national levels. Rob writes, speaks and trains management internationally. He has been trained at advanced volunteer management conferences on four continents and co-chairs a working group on quality volunteering for the European Year of Volunteering 2011 Alliance.

"Excellent. Thoroughly enjoyed it. I feel empowered and inspired. I have practical actions to take back and make happen."

"Excellent course. Very dynamic trainers"