

Social Media

Thursday 4 October 2012

Upperby Community Development Centre
Upperby Primary School, Uldale Road, Carlisle CA2 4JT
9.30am – 4.30pm

During this one-day interactive training course you will:

- Discover the world of social media, what it is, why you should use it and how to get maximum benefit
- Learn about social media monitoring tools and how to use them
- Learn how to use Twitter and Facebook effectively
- Learn the do's and don'ts of using blogs, microblogging sites and social networks
- Discover the power of social media

Cost: £60 third sector organisations; **£100** statutory organizations including lunch and refreshments

This course is part-funded by Volunteering Works

**To book email training@cumbriacvs.org.uk or
call 01768 800350 NOW!**

Please book by 20 September 2012

Please note: cancellations must be made at least 2 weeks before the course date or full payment will be due.

For full details of our cancellation policy, visit: www.cumbriacvs.org.uk