

# Social Media

## Wednesday 24 October 2012

Lakes College West Cumbria  
Hallwood Road, Workington CA14 4JN  
9.30am – 4.30pm

During this one-day interactive training course you will:

- Discover the world of social media, what it is, why you should use it and how to get maximum benefit
- Learn about social media monitoring tools and how to use them
- Learn how to use Twitter and Facebook effectively
- Learn the do's and don'ts of using blogs, microblogging sites and social networks
- Discover the power of social media

**Cost: £60** third sector organisations; **£100** statutory organizations including lunch and refreshments

This course is part-funded by Volunteering Works

**To book email [training@cumbriacvs.org.uk](mailto:training@cumbriacvs.org.uk) or  
call 01768 800350 NOW!**

**Please book by 10 October 2012**

Please note: cancellations must be made at least 2 weeks before the course date or full payment will be due.

For full details of our cancellation policy, visit: [www.cumbriacvs.org.uk](http://www.cumbriacvs.org.uk)